

**WHY BLEED?** BLEED IS IMPORTANT TO  
INCLUDE WHEN YOU HAVE A BACKGROUND THAT  
MEETS THE EDGE OF THE PRINTED PRODUCT.



**FINAL SIZE**  
4" X 2.5"

**DOCUMENT SIZE WITH BLEED**  
4.25" x 2.25"

**SAFETY MARGIN 1/8"**  
Avoid placing important text or logos  
outside this area.

**TRIM LINE**  
The printed product will be cut here.

**BLEED AREA 1/8"**  
Extend your background 1/8" beyond  
the cut line if it bleeds off the edge of  
your product.

**IMPORTANT**  
Remove template layer **BEFORE** submitting.

**DESIGN TIP:** EXTEND YOUR BLEED TO ENSURE YOUR  
ARTWORK MEETS THE EDGE OF THE PAPER WHEN PRINTED!  
ALSO, AVOID PLACING TEXT NEAR THE EDGE.  
AESTHETICALLY IT CREATES AN IMBALANCE!